

Promotional materials

BOX, 1.1G.03

PART OF: DAVE BRUBECK COLLECTION > PAPERS > PROMOTIONAL MATERIALS > PROMOTIONAL MATERIALS

DATE

Created 1970s

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Collection Contents

Promotional materials, 1970s

Magazine advertising, 1970s (55 records)

Top 40 (Netherlands)  
Record World  
Columbia Records: "Summit Sessions," Jazz and Pop  
"Summit Sessions," in underground newspapers  
"Summit Sessions," Carnegie Hall Program  
Sutton Artists Corp., "Our concept has paid off"  
Billboard  
Record World  
Record World  
Where (Miami, Florida)  
Baldwin Piano Co., "Dave Brubeck's accompanist," Newsweek  
Unidentified newspaper (Mexico)  
Rolling Stone  
A&M Records: "1975: The Duets," Hollywood Reporter  
Atlantic Records: "All the Things We Are," Record World  
A&M Records: "1975: The Duets"  
A&M Records: "1975: The Duets," Rolling Stone  
A&M Records: "1975: The Duets," Cash Box  
A&M Records: "1975: The Duets," New York Times (New York City, New York)  
Record World  
Columbia Records: "Gone with the Wind/Time Out," Good Times  
A&M Records: "1975: The Duets," Cash Box  
A&M Records: "1975: The Duets," New York Times  
A&M Records: "1975: The Duets," Billboard  
A&M Records: "1975: The Duets," Melodymaker  
A&M Records: "1975: The Duets," Billboard  
A&M Records: "1975: The Duets," New York Times (New York City, New York)  
A&M Records: generic advertisement, Radio Free Jazz  
Atlantic Records: "All the Things We Are," Record World  
Downbeat  
"Dave Brubeck has exited," Atlantic Records, Down Beat  
A&M Records: regarding new release in September, Cash Box  
Atlantic Records: "All the Things We Are," Radio Free Jazz  
A&M Records: "25th Anniversary Album," Music Gig  
TV News  
American Guild of Organists Music  
Los Angeles Times (California)  
Valley News  
Los Angeles Free Press (California)  
Los Angeles Times (California)  
New West  
Larchmont Chronicle  
Westways  
10th Annual Concord Summer Jazz Festival," Concord Transcript  
Tim Conroy, "Promotionwise," Concord Jazz Festival Program  
"New Dave Brubeck Quartet to perform Oct. 27," Village Voice (New York City, New York)  
"Dave Brubeck to perform Nov. 12," Where (Palm Beach Florida)  
"Dave Brubeck at University of the Pacific Conservatory, Dec 8/9" Horizons  
DirectDisk Labs: "New Dave Brubeck Quartet: A Cut Above," New York Times (New York City, New York)  
"La Fiesta de la Posada on Connecticut Public Radio, Dec. 23," Applause

# The Brubeck Collection

"Tritonis at Guggenheim Museum, 3-11," Soho Weekly News  
"Tritonis"  
"Tritonis" at Carnegie Hall, 5-4," Village Voice  
"Tritonis," Soho Weekly News  
Hansen Publishing Co., All-American 1002 Jumbo Jazz Album

## News releases, 1970s (20 records)

United States Department of State  
NBC TV  
Australian Tour  
The Celebrity Bulletin, New York Ed.  
Sutton Artists Corp.: Two Generations of Brubeck  
Last Season's Most Performed BMI Concert Composers  
Newport Jazz Festival, New York: Two Generations of Brubeck  
Westport Weston Arts Council, Dave Brubeck They All Sang Yankee Doodle (Connecticut)  
Peter Levinson Communications: Dave Brubeck Quartet Silver Anniversary Tour  
The Rainbow News  
Garrett Attractions: Two Generations of Brubeck  
La Fiesta de la Posada Promotion Proposal  
Dave Brubeck performing his La Fiesta de la Posada, Central Lutheran Church (Minneapolis, Minnesota)  
Gene Shalit TV spot advertizing Dave Brubeck appearance on Today Show  
"La Fiesta by jazzman Dave Brubeck celebrates Christmas....," NPR  
"Two Generations of Brubeck in performance with symphony orchestra"  
Sutton Artists Corp.: The New Brubeck Quartet  
Musical America National Directory camera-ready copy  
"Jazz comes to Lutheran Convention: Women Find They Like the Sound"  
Kenneth R. Clark, "Peopletalk"

## Posters and flyers, 1970s (27 records)

Dave Brubeck/Gerry Mulligan (Warsaw, Poland)  
Hit Parade National du Disque (Paris, France)  
Newport Jazz-Festival (Denmark)  
Blossom Music Center (Akron, Ohio)  
Stratton Jazz Festival (New York)  
Joanne Woodward/Barbara Baxley/Darius Brubeck Ensemble  
Australian Tour  
Two Generations of Brubeck  
Foley's Presents Two Generations of Brubeck (Houston, Texas)  
Celebrate with Bach Brubeck and Handel, 5th Avenue Presbyterian (New York City, New York)  
Honolulu Symphony Orchestra (Hawaii)  
Dos Generaciones de Brubeck con Paul Desmond (Mexico)  
Washington Cathedral Festival (Washington, D.C.)  
Spokane Opera House (Washington)  
Immanuel Prebyterian: Light in the Wilderness (Los Angeles, California)  
Clinton County Arts Council: New Dave Brubeck Quartet (New York)  
Central Lutheran: Fiesta de la Posada (Appleton, Wisconsin)  
Two Generations of Brubeck, Alaska Tour  
Bermuda Festival  
New Brubeck Quartet (Albuquerque, New Mexico)  
Experience Easter Joy!, 5th Avenue Presbyterian (New York City, New York)  
Brubeck at SRI  
New United Kingdom Jazz Ensemble with Dave Brubeck (Stamford, Connecticut)  
Guggenheim Museum Calendar  
Sydney Music Festival (Australia)  
Jazz Dancers in Concert (Los Angeles, California)  
Dave Brubeck

## Publishers and record companies, 1970s (10 records)

Shawnee Press, "Secrets of Success in 1971"  
Atlantic Records: "All The Things We Are"  
A&M Records: generic advertisement for Horizon Jazz Series, Billboard  
A and M Records: Dave Brubeck  
A and M Records: "The Dave Brubeck 25th Anniversary Reunion"  
Shawnee Press. La Fiesta de la Posada  
Shawnee Press, "Library Associates Bulletin"  
Harold Flammer, Inc., New Church Music- Thanksgiving Advent/Christmas General Catalog

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Harold Flammer, Inc., "New Church Music: Lent, Easter, General"  
Atlantic Records: "The Art of Dave Brubeck: The Fantasy Years"

## **Souvenir books, 1970s** (4 records)

Two Generations of Brubeck: Brother, the Great Spirit Made Us All  
Galley proofs for Desmond Mulligan page of Australian Tour Book  
Commemorating the Silver Anniversary and 1st Reunion of the Dave Brubeck Quartet  
The New Brubeck Quartet, United Kingdom Tour

## **Ticket sales brochures, 1970s** (14 records)

Berliner Jazztage 70 (Germany)  
Symphony Hall, Inc., International Artists Series (New Jersey)  
Denver Symphony Orchestra (Colorado)  
Newport Jazz Festival (New York City, New York)  
Foley's, Dave Brubeck with Paul Desmond (Houston, Texas)  
Grove's Big Band-Jazz Series (Birmingham, Michigan)  
Jazz at The Pillow (Becket, Massachusetts)  
Westport Riverfront Festival: Two Generations of Brubeck (Connecticut)  
Ad Hoc Singers (Alexandria, Virginia)  
Tucson Symphony (Arizona)  
Denver Symphony Orchestra (Colorado)  
Guggenheim Museum: Tritonis  
Newport Jazz Festival (New York City, New York)  
Concord 11th Summer Jazz Festival

## **Other, 1970s** (8 records)

WBCR Brooklyn College Radio "Merit Jazz Albums"  
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Bermuda Festival questionnaire  
Dave Brubeck with New United Kingdom Jazz Ensemble ticket (Stamford, Connecticut)  
La Fiesta de la Posada CD booklet  
Baldwin Pianos promo flyer  
Rhodes Electronic Piano promo flyer  
Sutton Artists print of photograph of Dave Brubeck for use with posters