

Promotional materials

BOX, 1.1G.03

PART OF: DAVE BRUBECK COLLECTION > PAPERS > PROMOTIONAL MATERIALS > PROMOTIONAL MATERIALS

DATE

Created 1970s

Collection Contents

Promotional materials, 1970s

Magazine advertising, 1970s (55 records)

Top 40 (Netherlands)
Record World
Columbia Records: "Summit Sessions," Jazz and Pop
"Summit Sessions," in underground newspapers
"Summit Sessions," Carnegie Hall Program
Sutton Artists Corp., "Our concept has paid off"
Billboard
Record World
Record World
Where (Miami, Florida)
Baldwin Piano Co., "Dave Brubeck's accompanist," Newsweek
Unidentified newspaper (Mexico)
Rolling Stone
A&M Records: "1975: The Duets," Hollywood Reporter
Atlantic Records: "All the Things We Are," Record World
A&M Records: "1975: The Duets"
A&M Records: "1975: The Duets," Rolling Stone
A&M Records: "1975: The Duets," Cash Box
A&M Records: "1975: The Duets," New York Times (New York City, New York)
Record World
Columbia Records: "Gone with the Wind/Time Out," Good Times
A&M Records: "1975: The Duets," Cash Box
A&M Records: "1975: The Duets," New York Times
A&M Records: "1975: The Duets," Billboard
A&M Records: "1975: The Duets," Melodymaker
A&M Records: "1975: The Duets," Billboard
A&M Records: "1975: The Duets," New York Times (New York City, New York)
A&M Records: generic advertisement, Radio Free Jazz
Atlantic Records: "All the Things We Are," Record World
Downbeat
"Dave Brubeck has exited," Atlantic Records, Down Beat
A&M Records: regarding new release in September, Cash Box
Atlantic Records: "All the Things We Are," Radio Free Jazz
A&M Records: "25th Anniversary Album," Music Gig
TV News
American Guild of Organists Music
Los Angeles Times (California)
Valley News
Los Angeles Free Press (California)
Los Angeles Times (California)
New West
Larchmont Chronicle
Westways
10th Annual Concord Summer Jazz Festival," Concord Transcript
Tim Conroy, "Promotionwise," Concord Jazz Festival Program
"New Dave Brubeck Quartet to perform Oct. 27," Village Voice (New York City, New York)
"Dave Brubeck to perform Nov. 12," Where (Palm Beach Florida)
"Dave Brubeck at University of the Pacific Conservatory, Dec 8/9" Horizons
DirectDisk Labs: "New Dave Brubeck Quartet: A Cut Above," New York Times (New York City, New York)
"La Fiesta de la Posada on Connecticut Public Radio, Dec. 23," Applause

The Brubeck Collection

"Tritonis at Guggenheim Museum, 3-11," Soho Weekly News
"Tritonis"
"Tritonis" at Carnegie Hall, 5-4," Village Voice
"Tritonis," Soho Weekly News
Hansen Publishing Co., All-American 1002 Jumbo Jazz Album

News releases, 1970s (20 records)

United States Department of State
NBC TV
Australian Tour
The Celebrity Bulletin, New York Ed.
Sutton Artists Corp.: Two Generations of Brubeck
Last Season's Most Performed BMI Concert Composers
Newport Jazz Festival, New York: Two Generations of Brubeck
Westport Weston Arts Council, Dave Brubeck They All Sang Yankee Doodle (Connecticut)
Peter Levinson Communications: Dave Brubeck Quartet Silver Anniversary Tour
The Rainbow News
Garrett Attractions: Two Generations of Brubeck
La Fiesta de la Posada Promotion Proposal
Dave Brubeck performing his La Fiesta de la Posada, Central Lutheran Church (Minneapolis, Minnesota)
Gene Shalit TV spot advertizing Dave Brubeck appearance on Today Show
"La Fiesta by jazzman Dave Brubeck celebrates Christmas....," NPR
"Two Generations of Brubeck in performance with symphony orchestra"
Sutton Artists Corp.: The New Brubeck Quartet
Musical America National Directory camera-ready copy
"Jazz comes to Lutheran Convention: Women Find They Like the Sound"
Kenneth R. Clark, "Peopletalk"

Posters and flyers, 1970s (27 records)

Dave Brubeck/Gerry Mulligan (Warsaw, Poland)
Hit Parade National du Disque (Paris, France)
Newport Jazz-Festival (Denmark)
Blossom Music Center (Akron, Ohio)
Stratton Jazz Festival (New York)
Joanne Woodward/Barbara Baxley/Darius Brubeck Ensemble
Australian Tour
Two Generations of Brubeck
Foley's Presents Two Generations of Brubeck (Houston, Texas)
Celebrate with Bach Brubeck and Handel, 5th Avenue Presbyterian (New York City, New York)
Honolulu Symphony Orchestra (Hawaii)
Dos Generaciones de Brubeck con Paul Desmond (Mexico)
Washington Cathedral Festival (Washington, D.C.)
Spokane Opera House (Washington)
Immanuel Prebyterian: Light in the Wilderness (Los Angeles, California)
Clinton County Arts Council: New Dave Brubeck Quartet (New York)
Central Lutheran: Fiesta de la Posada (Appleton, Wisconsin)
Two Generations of Brubeck, Alaska Tour
Bermuda Festival
New Brubeck Quartet (Albuquerque, New Mexico)
Experience Easter Joy!, 5th Avenue Presbyterian (New York City, New York)
Brubeck at SRI
New United Kingdom Jazz Ensemble with Dave Brubeck (Stamford, Connecticut)
Guggenheim Museum Calendar
Sydney Music Festival (Australia)
Jazz Dancers in Concert (Los Angeles, California)
Dave Brubeck

Publishers and record companies, 1970s (10 records)

Shawnee Press, "Secrets of Success in 1971"
Atlantic Records: "All The Things We Are"
A&M Records: generic advertisement for Horizon Jazz Series, Billboard
A and M Records: Dave Brubeck
A and M Records: "The Dave Brubeck 25th Anniversary Reunion"
Shawnee Press. La Fiesta de la Posada
Shawnee Press, "Library Associates Bulletin"
Harold Flammer, Inc., New Church Music- Thanksgiving Advent/Christmas General Catalog

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Harold Flammer, Inc., "New Church Music: Lent, Easter, General"
Atlantic Records: "The Art of Dave Brubeck: The Fantasy Years"

Souvenir books, 1970s (4 records)

Two Generations of Brubeck: Brother, the Great Spirit Made Us All
Galley proofs for Desmond Mulligan page of Australian Tour Book
Commemorating the Silver Anniversary and 1st Reunion of the Dave Brubeck Quartet
The New Brubeck Quartet, United Kingdom Tour

Ticket sales brochures, 1970s (14 records)

Berliner Jazztage 70 (Germany)
Symphony Hall, Inc., International Artists Series (New Jersey)
Denver Symphony Orchestra (Colorado)
Newport Jazz Festival (New York City, New York)
Foley's, Dave Brubeck with Paul Desmond (Houston, Texas)
Grove's Big Band-Jazz Series (Birmingham, Michigan)
Jazz at The Pillow (Becket, Massachusetts)
Westport Riverfront Festival: Two Generations of Brubeck (Connecticut)
Ad Hoc Singers (Alexandria, Virginia)
Tucson Symphony (Arizona)
Denver Symphony Orchestra (Colorado)
Guggenheim Museum: Tritonis
Newport Jazz Festival (New York City, New York)
Concord 11th Summer Jazz Festival

Other, 1970s (8 records)

WBCR Brooklyn College Radio "Merit Jazz Albums"
WBCR Brooklyn College Radio "Merit Jazz Albums"
Bermuda Festival questionnaire
Dave Brubeck with New United Kingdom Jazz Ensemble ticket (Stamford, Connecticut)
La Fiesta de la Posada CD booklet
Baldwin Pianos promo flyer
Rhodes Electronic Piano promo flyer
Sutton Artists print of photograph of Dave Brubeck for use with posters